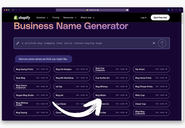
Alek's Quickstart Guide

Open An Online Shop In 9 Mins

1. Generate A Business Name

Enter Some Details About Your **Business Idea**

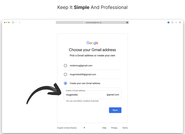
Pick One Of The Generated Names



2. Set Up An Email

Open A **Free Gmail Account** Using Your New Business Name

Keep It **Simple** And Professional



3. Create A Free Printify Account

Simply Click On **"Continue With Google"**

Sign In To Your New Google Account To Keep Things Easy

Yes, It's Seriously That Easy.

Congrats You're Half Way Done 🥳

4. Open A Shop

Are You Selling On **Shopify** Or **Etsy**?

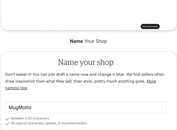
If You Aren't Sure Yet, **Start With A Free Etsy Account**.

Sign Up For Etsy

Using This Link Will Allow You To Sign Up And Receive **40 Free Listings**

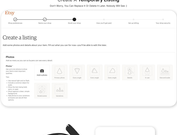
Select Your **Preferences**

Name Your Shop



Create A **Temporary Listing**

Sell Many, Sell In Bulk, Sell Out Of Stock (Or Sell Already Off-Site)



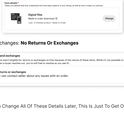
Use This Temporary Listing Image

To Get **Past This Screen**, You'll Have To Add Some Temporary Details.

Here's What I'd Put, And We Can Skip Some Sections Since We'll Delete This Listing Later.

- Photo: Upload The **Photo Above**
- Video: **Skip**

- Listing Details. Add A **Title**, **Category**, & Product **Description**.



- Price & Inventory: Set Quantity To **999**, And The Price To **$50**

- Shipping Settings: Switch To **'Digital Product'** And Upload The **Listing Image** As The File.

- Returns & Exchanges: **No Returns Or Exchanges**

Note: We Can Change All Of These Details Later, This Is Just To Get Our Shop **Open**

Set Up Payments So You Can Get Paid

Make Sure To Click All Of Your Personal Information Correctly, So That Etsy Can Easily Verify Its You.

5. Connect Printify + Shop

In Printify, Simply Connect Your Printify Account To Etsy

Make Sure Twice Still Are Your Personal Information Correctly, So That Etsy Can Easily Verify Its You.

Then Grant Access For Automated Order Fulfillment.

6. Subscribe To Alek 😊👍